

GENERAL PROFILE		
Tracey Lovejoy		
Company Name:	Gumball Enterprises	
Residence Country	United States of America	
Languages	English	
Contact Information:	Address	1424 11 th Ave. Suite 400, Seattle, WA 98118
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PROFILE DETAIL		
Education	<ul style="list-style-type: none"> Coaching Professional Training and Development Program SeattleCoach MA - Social Science with ethnography emphasis University of Chicago BA - International Relations University of California, Los Angeles (UCLA) 	
Certifications	<ul style="list-style-type: none"> Associate Certified Coach (ACC) Everything DiSC The Five Behaviors of a Cohesive Team Center for Creative Leadership 360s 	
Areas of Expertise	Executive and Leadership Coaching, Team Resilience, Strategic Facilitation	
Industry(s)	Technology, Innovation, Design	
Years of Facilitation Experience	15 years	
Years of Consulting Experience	2.5 years	
Years of Training Experience	5 years	
Assessment Tools		

Gumball

Do good, have fun, and prosper.

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	Everything DiSC (WorkPlace, Sales, Management, Work of Leaders, 363 for Leaders) , The Five Behaviors of a Cohesive Team, Center for Creative Leadership 360s
Coaching Style	Friendly, connected, highly empathetic, deep I get to the heart of the matter. I see nuance and patterns that others don't. I am known for directly sharing what I see with compassion, warmth and an eye toward results, allowing clients to feel safe and bold when facing potentially difficult challenges. I work from a belief that empathy + awareness + courageous action = manifestation & results.
Sample Clients	Amazon, Steelcase, Microsoft, Intel, Vodafone, Redfin, Tommy Bahama, the Scottish government, as well as supporting executives in small businesses and CEOs of startups

BIO

Tracey Lovejoy is a consultant, coach and facilitator. She is passionate about helping leaders and teams clearly see where they want to go and then build the path to get there.

In her executive coaching Tracey partners with Change Agents and Catalysts to help them more powerfully change the world. She has supported coaching clients in a wide variety of large organizations such as Amazon, Google, Facebook, Steelcase, Microsoft, Intel, Vodafone, Redfin, Tommy Bahama, the Scottish government, as well as supporting executives in small businesses and CEOs of startups.

In her team engagements, Tracey specializes in helping teams increase their resilience and influence so they can better catalyze change across an organization. Tracey partners with leaders committed to growing healthy and high-performing teams to increase awareness, inclusivity and trust to ultimately improve effectiveness.

Before consulting, Tracey spent 12 lightning-fast years at Microsoft where she worked at the intersection of technology, design and innovation. She was known for her ability to cultivate exceptional, high morale teams with sustainable results. During her time at Microsoft Tracey co-founded the Ethnographic Praxis in Industry Conference (EPIC) which is the premier international gathering on current and future practices of ethnography in the business world. Tracey has a Master's degree in Social Science from the University of Chicago and is a proud UCLA Bruin from her undergrad days.

As a trained social scientist Tracey is able to identify patterns that allow her to get to the heart of the matter – both with individuals' behaviors as well as with teams and systems. In short, her training has taught her to see what others don't. She is known for directly sharing what she sees with compassion, warmth and an eye toward results, allowing her clients to feel safe and bold when facing potentially difficult challenges.

In her everyday life she is known for empathy, optimism, big energy, a drive for results and a bit of irreverence. When not at work Tracey is at the beach, running to keep up with her kids or stealing moments to feed her reading addiction. She lives with her family in Seattle, WA.